

[Download] The Frugal Florist: Do-it-Yourself Flowers on a Budget

The Frugal Florist: Do-it-Yourself Flowers on a Budget

John Klingel AIFD

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#3609436 in Books AuthorHouse 2007-06-04Original language:EnglishPDF # 1 8.50 x .34 x 8.50l, .60 #File Name: 1434308375144 pages | File size: 32.Mb

John Klingel AIFD : The Frugal Florist: Do-it-Yourself Flowers on a Budget before purchasing it in order to gage whether or not it would be worth my time, and all praised The Frugal Florist: Do-it-Yourself Flowers on a Budget:

3 of 3 people found the following review helpful. Flower Arranging on a BudgetBy JoanneThe Frugal Florist text takes bland supermarket flowers and shows readers how to put together a lovely bouquet step by step with illustrations. Klingel explains principles of design and use of color to make everything from a floral birthday cake to a holiday wreath. The photography is excellent and the directions are clear and easy to follow.1 of 3 people found the following review helpful. Save money and have funBy JohnI want at home arrangers to have fun and save money. Flowers are everywhere now you can create fun, simple arrangement in your kitchen and share them with family and friends.

Now it's your turn to become The Frugal Florist! Use any one of the ideas shown here and instantly create arrangements for your own enjoyment or make someone else happy. Practice makes perfect, so if the first attempt doesn't turn out exactly like you thought, keep trying. The complete line of The Frugal Florist Design Kits all are available at the Web site: www.frugalflorist.biz.

About the AuthorAfter earning an associate's degree in commercial art at Ivy Tech in Evansville, Indiana, John started his career in the floral industry at his hometown florist. Thirty-three years later, he has owned a retail flower shop, as

well as taught students from all around the world, presenting design and business programs in most of the fifty states. His current role is now director of the South Florida Center for Floral Studies in West Palm Beach, Florida. (www.centerforfloralstudies.com) Mr. Klingel was inducted into the American Institute of Floral Designers (AIFD) in 1980, and currently serves as president of AIFD's Southern Regional Chapter. He is also a member of the American Academy of Floriculture (AAF), and Professional Floral Communicators International (PFC-I). His flower shop in Delray Beach, Florida was profiled in Florists' for a successful Valentine's Day with no consumer complaints. John has worked in many aspects of the floral industry, including wholesale, first as an in-house designer, display artist, and later in purchasing. He has worked with photographers and completed designs for the FTD counter selection guide. Mr. Klingel has also participated in regularly televised interviews about flowers on the NBC affiliate in West Palm Beach. In addition to winning the prestigious Sylvia Cup at the Society of American Florists Convention in Palm Beach, John is also the recipient of Florida State Designer of the Year and Palm Beach County Designer of the Year. John continues to work in the retail floral industry by doing freelance work in area shops. His background has brought him opportunities to create floral designs for many notables such as Vera Wang, Chris Evert, and Janet Jackson.