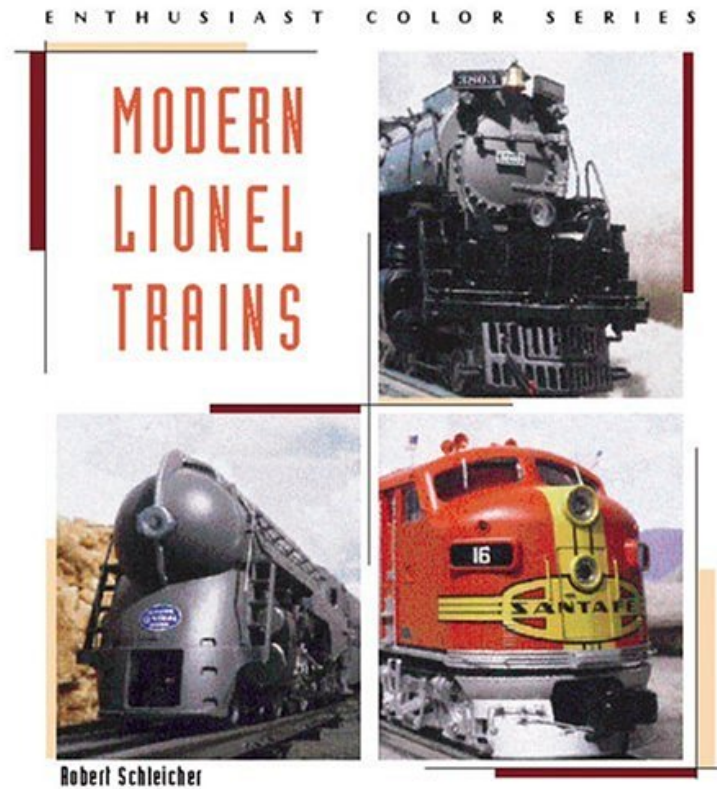


## Modern Lionel Trains (Enthusiast Color)

*Robert Schleicher*

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**Robert Schleicher : Modern Lionel Trains (Enthusiast Color)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Modern Lionel Trains (Enthusiast Color):

0 of 0 people found the following review helpful. General introduction to post-Post-War Lionel trains!By SalemClipperAn OK monograph with several well-done photos and a user-friendly chronological treatment of recent milestones in the ongoing products offered by Lionel, longtime manufacturer of both scale and toy electric trains. A good, general discussion of many developments in the product lines offered by Lionel up through the start of this current century. Lionel junkies may find the text coverage a bit more basic than desired. Still, there are some delightful photos. Modern Lionel Trains0 of 0 people found the following review helpful. Great Book on Lionel HistoryBy Mr. Kenley C. VogtI bought this book because I wanted to know more about standard gauge. The book had very little new information on this subject but I did like the History of the Lionel Corporation thru the years. The modern Lionel History was a bonus. This is not a price guide but a book showing how Lionel transitioned thru the years with its products and various owners of the Lionel Corporation. It is a very easy read and has lots of great pictures.0 of 0 people found the following review helpful. Great Little BookBy Dienzel DennisThis is a great Train book about the Lionel trains that we have all come to love. It is written by a great author and personal friend of mine. Highly recommended.

This addition to MBI's successful "toy train" installments in the Enthusiast Color Series examines how Lionel for the last 25 years has weathered increased competition, survived numerous ownership changes, adopted improved production techniques, and utilized computer technology to remain an American icon. From the auspices of cereal giant General Mills, to be the sometimes criticized but always pragmatic ownership of Richard Kughn, and finally on to the formation of Lionel LLC, the last quarter-century of Lionel's business and products are examined in detail.'

About the Author Robert Schleicher is a veteran hobby industry writer with dozens of books to his credit. His MBI titles include The Big Book of Lionel, The Lionel FasTrack Book, and The Lionel Legend, among others. He lives in Niwot, Colorado.