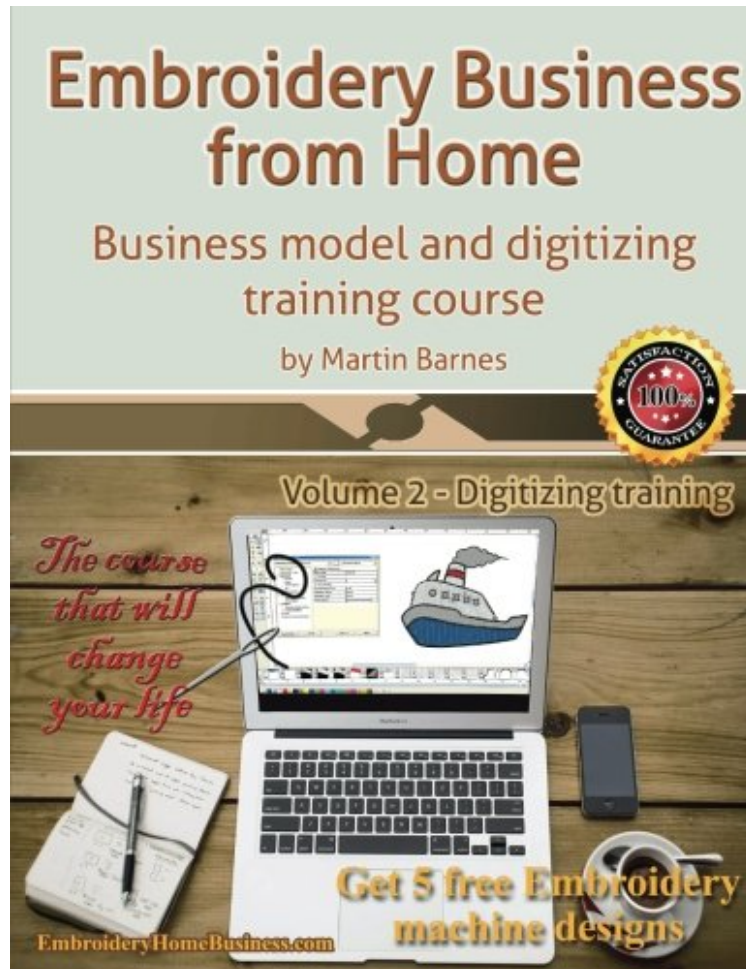


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## Embroidery Business from Home: Business Model and Digitizing Training Course (Embroidery Business from Home by Martin Barnes) (Volume 2)

Martin Barnes

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videos too.0 of 0 people found the following review helpful. Five StarsBy Charlene KendallLearning a lot I didn't know from this course :)0 of 0 people found the following review helpful. Five StarsBy Darleen M.Very informative and easy to understand. I would recommend to others pursuing this business

What to expect from this book The second Volume of the Embroidery Business from Home course, is designed to train you in digitizing embroidery designs, and help you calculate cost of embroideries in detail, in order to set end user prices. You will first learn about basic digitizing like running and satin stitch, underlay, density and many other terms which are the basics in creating your first embroidery design and edit it whenever you need to. You will also learn about the 12 steps to follow in order to create an embroidery design. You will also learn how to create your own letters and monograms for embroidery machines. As analysed in the first volume of this course, monogramming is one of the most profitable and easy to do parts of embroidery, so many embroiderers only do monogramming. This book teaches how to do letters along many other embroidery types, in order to be able to satisfy every customers needs. Martin goes even deeper to advanced embroidery techniques only top level digitizers know how to use. Techniques that help reduce digitizing time and produce top quality designs, smart ways to use the embroidery software functions, in order to produce products that will amaze the customers. Color blending, embroidery with sequins and motifs are only some of the techniques presented in this book, and will help you create and expand a modern embroidery business from home. Martin uses more than 50 images, tables, charts and pictures in order to help you fully understand the training. He has created and included many screen captures of the various functions explained in this book, so you will have the chance to see how an embroidery software works before you even buy one! Apart from that, you will be able to understand how the embroidery machine embroiders specific designs, by video simulating them in the training videos available. Other readings for a complete knowledge In "Embroidery Business from Home" Volume 1, Martin analyses the business part of an embroidery business from home. A pack of 10 HD videos that make approximately 3.5 hours of digitizing training is also available, in case you are interested in expanding your knowledge beyond this book. You will find all appropriate information inside the book. Who is Martin Barnes Martin Barnes is an embroidery specialist and internet marketer, with more than 10 years of experience in major embroidery related companies. He is also the author of the "Embroidery Business from Home" course, that has helped many people start their own embroidery business from home. Free Embroidery Designs By buying this book, you are automatically eligible for 5 high quality embroidery designs absolutely free. You will find instructions on how to claim the designs inside the book. The estimated price of those 5 designs equals the price of the book itself, so don't think twice!