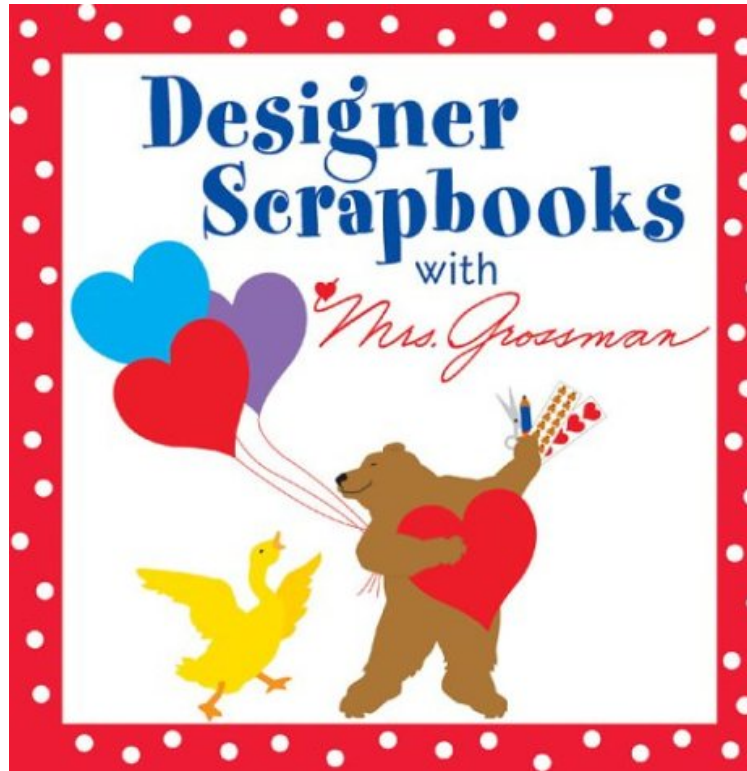


(Ebook free) Designer Scrapbooks with Mrs. Grossman

## Designer Scrapbooks with Mrs. Grossman

Andrea Grossman

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**Andrea Grossman : Designer Scrapbooks with Mrs. Grossman** before purchasing it in order to gage whether or not it would be worth my time, and all praised Designer Scrapbooks with Mrs. Grossman:

0 of 0 people found the following review helpful. Five StarsBy Cathy P.Exactly what I wanted and helped me with ideas.0 of 0 people found the following review helpful. Five StarsBy Patricia A.Thanks, Pat4 of 4 people found the following review helpful. Definitely Mrs. GrossmanBy N.H. BookwormThis is a mini-bio of Mrs. Grossman and her success in the sticker business; it also showcases some of her own scrapbooks. True to this "Designer Scrapbook" series (I own 2 others - KCo. Susan Rios), these books are really infomercials on the various companies and their founders, NOT scrapbooking "HOW TO" books.Having said that, of the three "Designer" books I own, Mrs. Grossman's is the truest to a scrapbooking tradition - showcasing her photos, memorabilia, and journaling, and using her products to enhance - not overwhelm - the pages. I guess you could say her style is "simple scrapbooking," but this style is very useful in getting the memories recorded in albums.There are enough "artsy" scrapbooking how-to books in publication to fill several bookcases, but this book is useful in that it shows the basics -- and a simple, non-intimidating style anyone interested in preserving life's memories can implement. For that, I must applaud Mrs. Grossman's effort.

Scrapbookers already know Andrea Grossmans Paper Company, because it is North Americas largest, most innovative designer and manufacturer of decorative stickers. With this superb collection, crafters will also be able take inspiration

from Andrea's personal, brilliantly decorated scrapbook pages and her invaluable creative advice. Andrea reveals which albums she's used, how she decided on motifs and materials, and why she chose particular palettes. The showcased scrapbooks include a silvery wedding album with photos mounted on exquisite, matte, white, ribbed paper; a guest book with a cowboy theme; Fourth of July albums and invitations; and a very special scrapbook that commemorates her dream vacation trip to Antarctica.

From Booklist\*Starred \* Grossman owns Mrs. Grossman's Paper Company, one of the largest designers and manufacturers of decorative stickers in the country. Formerly a professional graphic artist, she is the queen of scrapbooking, which is currently one of the hottest crafts. Her positively absorbing--irrefutably irresistible--handbook takes readers/crafters by the hand as she instructs them in turning one's photographs into sensitive and personal scrapbooks by which to remember the good times. Her scrapbooks mark private occasions as well as "public" ones--from birthdays to Fourth of July celebrations. Although emphasizing the "star" status of the photographs in a personal scrapbook--they should not be overwhelmed by supporting material--Grossman nevertheless stresses the importance of journaling, or the written part of the scrapbook. Its significance as a scrapbook component is emphasized by her insistence that it should be done in one's own handwriting. Naturally, the book is packed with illustrations from several of her own scrapbooks. An essential purchase for active crafts collections. Brad Hooper Copyright American Library Association. All rights reserved