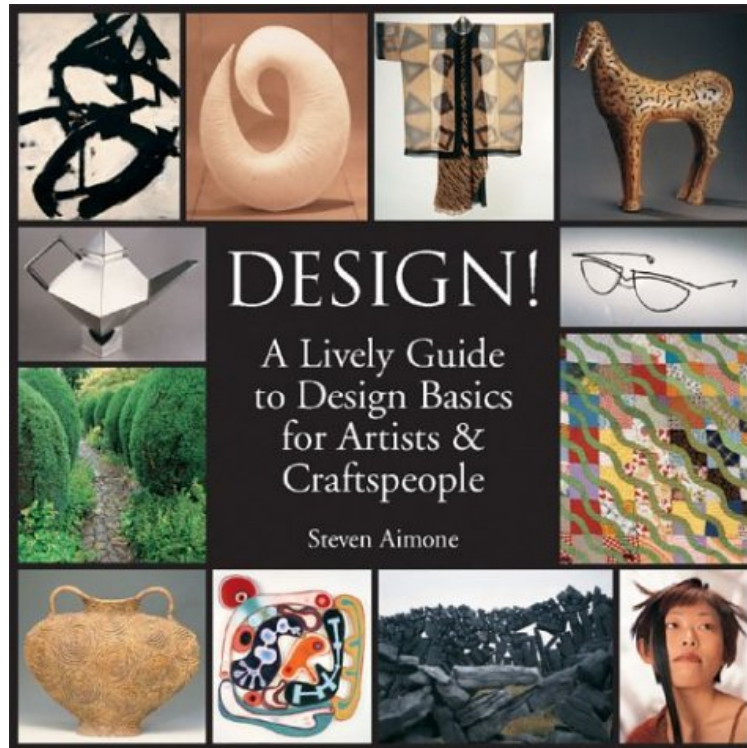


# Design!: A Lively Guide to Design Basics for Artists Craftspeople

Steven Aimone

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**Steven Aimone : Design!: A Lively Guide to Design Basics for Artists Craftspeople** before purchasing it in order to gage whether or not it would be worth my time, and all praised Design!: A Lively Guide to Design Basics for Artists Craftspeople:

3 of 3 people found the following review helpful. Well organized and well writtenBy Mary BedyThis book is not an extensive course in graphic design, but it goes through all the basic principles one should take into account when designing something or creating two-dimensional art. The author gives examples of each design principle by showing examples from various disciplines (product design, graphic design, sculpture, etc.)and the examples are well chosen and explained. I think anyone creating something could easily use this book to critique their own work by going through each principle in the book and checking their work against that concept. The author also gives you easy projects to complete to help understand the concept being explained by doing hands-on designing yourself. This book is attractive, the text is easy to read (not too small or crowded) and the photography is beautiful and well done.0 of 0 people found the following review helpful. My kind of design bookBy Terry WeissI have tried a number of books on design, but the majority use black and white examples of the various principles. Try as I might, I have a terrible time putting those diagrams into useable form. This book shows examples in real art, with color - and as I read it, I find I'm getting it. I checked it out of the library and ordered it right away and when I realized that I didn't want to take it back. I try to be a solid citizen, so I bought it instead. I would definitely recommend this book.1 of 1 people found the following review helpful. I got mixed feelings and impressionsBy MauricioI'm still reading this book and I haven't

finished it yet. So far, it has been very informative and it has lots of illustrations. On the other hand, some examples shown are not that straightforward and I don't agree with the author in the usage of some of them. It is still a good introductory book on design for those of us without a formal background in art. As a crafts person, it still has value for me and so far, it is the best reference I've seen on design for craftsmen. This doesn't mean that it is an excellent book. It is so so...

Effective design inspiration for everyone, from crafters and artists to Sunday museum-goers. Professional artists, photographers, gardeners, and even chefs and hosts trying to set a pretty table will welcome this user-friendly, handsome exploration of design principles and processes. Through hundreds of photographs, plus an accessible text, even the most abstract design concepts, such as rhythm and balance, become easy to visualize and understand. Find out how to manipulate visual elements, work within the design space, create attractive symmetrical arrangements, establish a focal point, and much more. The sheer number and variety of images that illustrate each concept make it possible for even the most design-challenged beginner to visualize the principles and put them into practice. Examples of good design range from ceramics, jewelry, architecture, and painting to clothing design, hair styling, gardening, sushi, and vintage movie posters. Plenty of easy yet imaginative guided exercises allow you to experiment with each new principle on the spot. Every page offers delight, inspiration, and instruction.